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ELVA LI

MEDIA  
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ELVA LI

LUXURY BRAND. IT'S VERY YOU.

2022 Edition





ABOUT

# ELVA LI

Specialising in helping female coaches and founders, Elva Li is a Luxury Branding Coach, Creative Director, and Speaker who helps her clients create a luxury brand so they can attract high-end clients, increase their influence, impact, and income.

Elva has 10 years of experience in business advisory, coaching, and brand styling. She combines her creative flair with her business savviness to help visionary female coaches and founders feel confident online, onboard high-end clients, and become the most iconic version of themselves.

Elva's signature 'Luxury Femme Brand' system integrates holistic high-end brand strategy, creative direction, and mindset and soul work to translate the essence of a woman's soul into a luxury brand to help clients increase their perceived value, expand their influence and impact.

She has been featured on The Australian Business Journal, LadyBoss Asia, This Women Can and has been seen on ABC, CBS, Fox and more

# SPEAKING AND MEDIA

Elva has taken to the stage for hundreds of audience members to talk about all things personal styling and branding, mindset and self-confidence, business and entrepreneurship, and personal development. As a presenter, she has also filmed videos and presents regularly online for her blogs, webinars, and programs. Elva's speaking style is passionate, elegant, warm, and friendly. Her gentle yet inspiring approach connects with audiences deeply and inspires them to shine their own light, too. Praised for her expertise on personal branding for female entrepreneurs and certified as an NLP practitioner and communication specialist, she is the perfect presenter for female coaches and entrepreneurs both new and experienced. She has spoken at workshops, business events, business networking groups, and more. Elva loves doing keynote presentations, workshop facilitation, panel Q&A's and presentations at expos, conferences, day seminars and diverse networking events.

Her signature speaking topics include:

- From a "good girl" to "Superstar" Finally feel good enough and shine bright as your personal brand
- From Economy to First Class - Create a Luxe Brand attracting high-end clients
- Wow Factor Define your signature style & Discover your brand essence
- Style Up Your Brand - Up-level your personal brand with these simple tips.

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You can find her recent Media Features on  
[www.elvali.com/mediafeature](http://www.elvali.com/mediafeature)



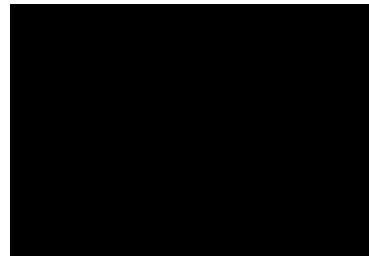
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HOME GALLERY ABOUT US CONTACT



GALLERY

High end brand that specializing authenticity, and modernity. The brand become your identity.



APPROACH

# 1 CLARITY

“What you think you create. What you feel you attract. What you imagine you become.” We will dive deep and get you the crystal clarity: Who do you need to BE in order to step into this next level brand? Who will you become? How will your brand express and amplify this next-level version of you through your social media?

# 2 CONFIDENCE

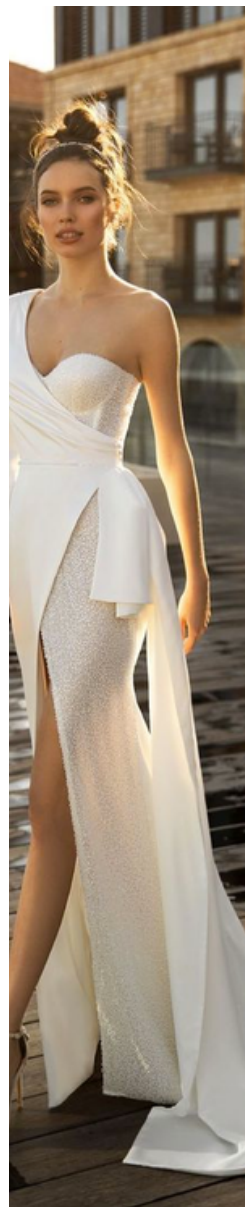
Brand Identity, Personal Style, Photos, Social Media Posts and Stories ... We will create your premium online presence that expresses YOU and gives you the incredible ability to create a life, a lasting impact, and a legacy on your own terms...A brand that can take you from being “one of many” to the “one-and-only”...

# 3 ALIGNMENT

You'll experience what it feels like to not only see your essence and purpose reflected back on the screen, but also live your brand as who you want to become and where you want to go next... Soul translation. Total alignment.



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# Package

A luxuriously personal experience with the power to transform you and your brand from the inside out and how you're perceived both online and offline.



EACH PACKAGE WILL BE CAREFULLY  
CURATED TO YOUR INDIVIDUAL NEEDS.

#### Brand Alignment

Brand Intensive session designed to envision your next level brand, align your business with who you are and shape your future.

#### Brand Essence

You will get crystal clarity about your soul purpose and brand essence that reflects who you truly are.

#### Brand Visual Identity

You'll experience what it feels like to see your essence and purpose, reflected back on the screen.

#### Brand Online Presence

From website to social media, you'll be ecstatic about showing them off to clients, customers, partners, publishers, and everyone you intend to serve and impress.

#### Brand Collateral

From Business Card to Media Kit, you'll see your next level in every brand asset and notice a jolt in confidence, conviction, and clarity.

#### Brand Embodiment

As your identity evolves, you show up as your next level brand and embody the women you want to become. You'll feel inspired to triple or quadruple your rates, increase your impact and be profoundly ready to receive the attention, recognition, and acclaim you deserve...





# SEE WHAT OTHERS ARE SAYING



"She epitomises style and chic luxury and has an incredible eye for branding and how best to represent your business and services. Elva will help you to elevate your brand to new heights and appeal to your dream clients. I cannot recommend her enough."

Louise George, Transformational Coach, Actor, herfreq™

"I cannot recommend Elva's eye for luxury branding enough. She has taken my assets to the next level...Do yourself and business a favour if you're a self-branded entrepreneur. Ask for her elegant involvement to show you off as the Queen that you are."

Mell Balment, Award-Winning Quantum Healer



"Looking back it was the best decision I could take, to contact her and to start working with her. Not only does she understand exactly what the client wants, but she adds value to a brand which is far beyond what I could ever have dreamed of. "

Dina Meier, Founder of aaina & co

"Elva is amazing! She is SO knowledgeable about branding and about what makes you stand out as a coach in your field. She is just incredible, so elegant and a true professional/expert in branding. "

Amanda Neill, Birth of Venus Coaching



"Feeling out of alignment was causing me to massively procrastinate and self doubt my personal brand for ages ... Elva has completely shifted how I feel, and it feels like the missing jigsaw piece to my personal brand, I feel more excited and more clear on my mission! It has brought back my passion and drive to fully commit to my brand and serve the people I'd love to serve..."

Uma Kangai, Life Coach

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